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Who Knew?

Entrepreneur Offers Free Websites, Marketing and PR to Non-Profits



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Veteran entrepreneur [Chris Kerstner](#) and [The Kerstner Foundation](#) offer [free web design](#), web hosting, [marketing services](#) and PR to all non-profits.

Newport Beach, CA (PRWEB) May 21, 2012

Two decades in the marketing business and 1000's of clients later there was one glaring inefficiency that angered [Chris Kerstner](#); when most non-profits were in the start-up phase they had little or no money to spend on marketing and PR. This created a vicious cycle – non-profits couldn't afford a good website and PR and without it they couldn't advance their cause. What were they to do?

[Chris Kerstner](#) formed [The Kerstner Foundation](#) to change this and offer these expensive marketing services free of charge to registered non-profits.

To date [The Kerstner Foundation](#) has created over 250 free websites and hosts over 500 websites for free. In addition they have provided over \$1M in free marketing and PR services over the past few years. Their goal is to reach over \$10M in charitable work in the next 18 months.

About [The Kerstner Foundation](#):

[The Kerstner Foundation](#) is a non-profit founded in 2006 by entrepreneur [Chris Kerstner](#). Its goal is to provide [free web hosting](#), web design, marketing and PR to other non-profits. They support over 600 non-profits across the world. Their goal is to make it easy for non-profits to get a digital presence for free, thus allowing charities to spend their money on their charitable goals instead of paying for expensive marketing and PR services.

Tom Davis

[Kerstner Foundation](#)

[\(855\) 553-7336](#)

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